

Winter Weather Awareness Week



November 8-12, 1999

The National Weather Service and the State Division of Emergency Management office in Iowa, Minnesota, and Nebraska are asking for your assistance in helping relay information to the public concerning severe winter weather and life-saving measures one should take when threatened. To help underscore the importance of this message, the Governors of each of the states have declared November 8 through the 12th as Winter Weather Awareness Week. As we all know, winter weather in the upper Midwest can often be dangerous, even life-threatening at times!

The purpose of Winter Weather Awareness Week is to provide the public with the information they need to properly prepare for adverse winter weather. This packet is intended to provide information that can be used to protect themselves when threatened. All the watches and warnings mean little if the public doesn't know what to do when threatened by heavy snow, blizzards, or even by severe wind chills for example.

Everyone is encouraged to participate during this week and please mention Winter Weather Preparedness Week whenever possible. I will be available throughout the week for interviews or questions. Feel free to contact me at (605) 330-4247.

Thank you for your time and participation in this campaign!

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